




Maya Marie Zamora

SUMMARY

Recent Communication graduate with a concentration in Filmmaking and a strong passion for visual storytelling and brand-driven content. Experienced in creating and producing photo and video assets for marketing campaigns, coordinating shoots, and managing digital content workflows. Proven ability to support audience engagement through compelling visual media while maintaining organized, efficient production in fast-paced environments.

CONTACT

 (706) 623 -1018
 mmz.creativemarketing@gmail.com
 Greensboro, Georgia 30642
 mayamzamoraportfolio.com

EDUCATION

BACHELOR OF ARTS
WITH A CONCENTRATION IN FILMMAKING
Berry College

International Experience:

Project Vienna (2024) Month-long Multimedia Journalism Project in Vienna, Austria

Key Coursework:

Digital Storytelling, Scriptwriting/Copywriting, Social Media Strategy, Media Law, Business Photography, & Graphic Design/Animation

August 2022 - December 2025

SKILLS

Creative Software:

Adobe Creative Cloud - Premiere, Photoshop, Illustrator, Media Encoder, Audition, Animate

Workflow & Asset Management:

Asana, HIVE, Microsoft Suite, Photo Mechanic, Bynder

Equipment:

Canon, Nikon, and Sony camera systems

AWARDS

Video Finalist, Long Film Fiction, Production Assistant 2024
The Bobby, Best Cinematography, Director of Photography 2024

EXPERIENCE

Matted Memories & More LLC/ Fired and Framed Art Studio

Marketing Intern

February 2026 - March 2026

- Support Social Media Marketing and Short-form Content Creation
- Assist with website updates and brand development initiatives for Matted Memories & More LLC
- Create promotional materials for studio events and offerings
- Designed and launched a new website for Fired & Framed Art Studio to support brand visibility and customer engagement
- Designed flyers, posters, and yard signage to promote the studio and increase local visibility
- Learned and applied custom framing techniques to support in-studio production and order fulfillment
- Designed and developed the first official logo for the Capital City Camera Club to establish a cohesive brand identity

Berry College Office of Marketing and Communications

Department of Photography and Videography

Office Manager

August 2025 - December 2025

- Train and supervise 3 new hires and 2 additional team members acclimating them to their role as a photographer and videographer, collecting content for Berry College marketing and public relations purposes
- Coordinate photo and video shoots, distributing assignments to the team for the featured department or candidate
- Edit photos and videos for print and publication, processing 40 to 60 per day
- Use marketing communications platform Asana

Photography Services Coordinator

May 2024 - May 2025

- Shot and edited photos for campus events, marketing materials, and departmental requests
- Coordinated photo and video shoots, averaging 4 to 6 projects per month during the academic year
- Conducted monthly Campus-Wide Headshots, photographing approximately 300 students, faculty and staff
- Edited promotional and documentary-style video content for promotional and on-campus use
- Hired and trained 3 team members onboarding them in headshots and photo editing

Advanced Photographer

May 2023 - May 2024

- Utilized Nikon and Sony camera system depending on production needs
- Organized and maintained the digital image and video database for efficient archiving and retrieval
- Photographed and edited images for campus events, archival materials, and promotional materials
- Created and edited video content while assisting multi-camera video productions
- Communicated with campus departments and partners to schedule and coordinate photoshoots and video productions
- Conducted monthly Campus-Wide Headshots, photographing students, faculty, and staff
- Trained 3 new employees with no previous experience in photography and video production
- Hired and trained 2 new additional team members onboarding them in headshots, photo editing, and videoproduction and editing

Viking Fusion - Student Media Group

Show Producer

May 2023 - December 2023

- Supervised script development, ensuring clear pacing and strong storytelling across productions
- Operated cameras and assisted in setting up all equipment for short films and studio shoots
- Organized scripts, shot list, and production documentation to support efficient shoot days

Assistant Producer

January 2023 - May 2023

- Supervised scripts in multiple productions, maintaining consistency and accuracy to the storyline
- Assisted in setting up cameras, lightning, and audio equipment for filming
- Operated camera and audio equipment during production

Videographer

August 2022 - December 2022

- Interviewed students, faculty, and staff, drafting stories on current or high-impact campus topics
- Communicated professionally with individuals across various positions of authority
- Reviewed content for accuracy and cultural sensitivity to avoid misrepresentation
- Filmed and published school-wide updates, covering athletics, academics, and campus initiatives

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C O N T A C T



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E D U C A T I O N

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A W A R D S

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Production Assistant 2024
The Bobby, Best Cinematography,
Director of Photography 2024

R E F E R E N C E S

Brant Sanderlin

Director of Photography & Videography

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Department of Photography and Videography

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Jeff Kimball

Owner

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Tonya Kimball

Financial counselor and co-owner

United States Air Force

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Curt Hersey

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Berry College

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